

## Suitable surfaces for application:

Our vinyl is specifically designed for application to car windows. However, there are other surfaces on which most vinyls can be applied. We have not tested our vinyls on any other surfaces other than window surfaces. When installing vinyl, it is important that you apply the product to an appropriate surface, one to which it will readily adhere. The following lists contain a brief summary of acceptable surfaces along with some surfaces that are not.

*Vinyl will stick to many surfaces. In determining whether your intended surface is adequate, keep in mind that, as a general rule of thumb, vinyl will stick to almost any surface that is clean and either smooth or nonporous (example – glass). Vinyl will not stick to porous type surfaces such as concrete or brick.*

### Acceptable surfaces:

- Metals (Must be painted with smooth, glossy enamel.)
- Glass
- Vehicles (Must be painted with smooth, glossy enamel.)
- Vinyl (Such as banners, canopies, flags, etc.)
- Plastic
- Fiberglass (Must be painted with a smooth, glossy enamel.)
- Wood (Must be painted with a smooth, glossy enamel.)
- Other painted Surfaces (Paint must be smooth and glossy, vinyl will not stick to oxidized, faded, or peeling paint)

### Not recommended surfaces:

- Cement
- Raw timber
- Oxidized or faded paint
- Peeling paint
- Rubber
- Raw metals
- Oily surfaces

These lists are not comprehensive and there are other acceptable and unacceptable surfaces than those listed above.

## Description of Vinyl Decal

Each decal has 3 layers:

1. The top layer is the transfer tape (the white or off-white tape on the top of the decal).
2. The middle layer is the vinyl decal (or the lettering itself)
3. The bottom layer is the backing paper (the light blue waxy type paper on the back of the decal)

## VINYL GRAPHIC DEFINITIONS



**Transfer Tape** - use to hold the decal together.

**Vinyl Decal** - the decal/sticker

**Backing Paper** - the paper backing that is peeled off first when installing

## **Step by Step instructions to apply decals**

Hello, if you are reading this page you have probably purchased some of our decals. So, thank you. Applying decals and lettering can be a tricky process. It is best to go slow & take your time.

There are several ways to apply vinyl. This is the easiest way we know of to apply vinyl.

### **Important Tips:**

- Gather your supplies – something with a straight edge (like a plastic ID card), appropriate cleaning solution, soft drying cloth and painter's tape if needed.
- Due to the mailing process, do not be alarmed if the transfer tape is rolled away from the edges of the blue backing paper. *(We use the best transfer tape available for application of permanent decals, but it doesn't stick well to the blue backing paper.)*
- When you receive your decal, please re-press the transfer tape onto backing & allow decal to completely flatten out before applying. You can simply use a plastic card (like an old credit card) to smooth over the transfer tape to make sure the decal is adhered well.
- Clean your surface well. Remove all dirt and debris. Always use the proper cleaning products recommended for that surface. Do not use cleaning products that are oil based or the vinyl will not stick appropriately. Ensure the application area is as clean and dry as possible. Even small bits of dust and debris can prevent the decal from properly bonding to the window's surface.
- Surface, Vinyl & Temperature should be between 70-90 degrees. If it is out of that temperature range, vinyl may not properly adhere to surface or it may only adhere for a short time

### **Directions:**

1. Align and measure the decal and decide exactly where you will want it. \*This is the most important step. *(Using painter's tape to mark its placement can make application easier.)*
2. A plastic card (or old credit card) is recommended to press transfer tape and lettering firmly onto the surface.
3. Hold the decal and peel back the transfer tape (white-clear paper). You are now removing the transfer tape and lettering from the light blue backing paper and your decal is exposed and ready to apply to your surface.
4. When you feel the decal is properly placed, use a plastic card to press the transfer tape and image/lettering firmly onto the surface. Using consistent, firm pressure, run the plastic card over the decal several times to both press the vinyl to the surface of the window and push out any air bubbles stuck under the decal.
5. Very slowly, start peeling the transfer tape away (peel back, not up) from the surface. The key here is to peel very, very slowly. Peel the transfer tape back at as low of an angle as possible rather than pulling the cover straight up and off. Peeling back and low pulls the cover off of the surface of the window without pulling the vinyl decal off with it. You may need to use your plastic card to assist you as you pull back the transfer tape.
6. Only the lettering (decal) will be left sticking on your surface. Some letters may still adhere to the transfer tape and will need to be re-pressed onto the surface.
7. Once all the transfer tape has been pulled away, you will be left with your decal applied to the surface.

Thank you for shopping with Pixel Boutique! We hope you enjoy your product!